

FOR IMMEDIATE RELEASE

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Artists in *Overshare* examine 'Self-help' in 'Selfie' Age

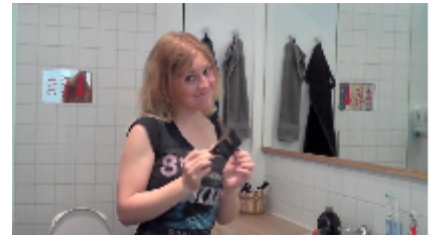
What... *Overshare*, a group multi-media exhibition guest curated by Jayna Swartzman-Brosky

Where... ASC Projects, 2830 20th Street, Suite 105, San Francisco, CA 94110 (*NEW LOCATION*)

When... May 8 – June 12, 2015

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San Francisco, CA: ASC Projects is pleased to present *Overshare*, a group exhibition guest curated by Jayna Swartzman-Brosky, with multimedia works by Jin Jung, Kristina Lee Podesva with Alan McConchie, Erica Scourti, Kate Rhoades, Merav Tzur, and Jess Wheelock. The exhibition opens on Friday, May 8 and continues through June 12, 2015. Public programming—including an opening reception on May 8, 7–9pm—will be held throughout. More information on events and schedules can be found at ascprojects.org and on the exhibition's dedicated Tumblr at <http://overshare-art.tumblr.com>.



Kate Rhoades, *Self Portrait as a YouTube Tutorial*, video still (2013)
High-resolution images for press available upon request.

Overshare also launches ASC's new gallery space in the just-opened Pacific Felt Factory arts complex at 20th and York in San Francisco's Mission District.

In the post-internet era—an era characterized by our ubiquitous networked sensibility and reflective of our omnipresent digital culture—*Overshare* asks: what does “self-help” look like if the “self” is something externalized—a multiple personality, multi-platform performance, partially maintained and reinforced by an anonymous or estranged online audience?

It is popular today to proclaim that selfies, YouTube tutorials, video diaries, and 140 character polemics liberate, empower, and re-unite the individual with the collective. The Internet and social media platforms offer an opportunity to unload one's individual trials and tribulations on a public platform and share the weight of ones burdens with a community that can instantly comment and commiserate...[but] these emergent forms for expression can also reduce and commodify ones identity... anxieties, insecurities, aspirations, and affirmations are packaged and processed online, their value measured by clicks and reposts that can be readily monetized... — Swartzman-Brosky

The artists selected for inclusion in *Overshare* employ multi-media strategies including video, interactive media, performance and good-old fashioned objects to examine self-betterment and self-preservation in an increasingly virtual world.

In addition to the exhibition on view, this project will extend off gallery walls and into the infinite online experience through <http://overshare-art.tumblr.com>, a dedicated Tumblr page which will perform as a curatorial journal. Additionally, opportunities to engage with the show and works throughout the duration will be presented through various public programs presented by participating artists.

/// Additional Event Dates:

- ★ Saturday, May 8, 6–9pm / Saturday June 6, 11am–2pm: “Bliss Drips H₂O Boutique” /// Artist Merav Tzur's immersive performance and boutique installation of offering designer water concoctions to fulfill any need.
- ★ Thursday, May 14, 6–8pm: “The Pedestal and The Platform: A Conversation with Kristina Lee Podesva, Kate Rhoades, and Jayna Swartzman-Brosky” /// An informal dialogue on the topic of art in the post-internet age and networked culture.
- ★ Saturday, June 6, 2–4pm: “Take my Weight Off your Shoulders” /// Facilitated workshop of Jin Jung's interactive artwork that allows participants to abstract their emotional burdens into physical weights that they can then share with one-another while confessing their worries.

...for additional events and details, visit ascprojects.org /// some dates and times may be subject to change...

Overshare at ASC Projects, San Francisco, May 8 – June 12, 2015 /// URL: ascprojects.org/overshare



Kate Rhoades, “Self Portrait as a YouTube Tutorial”, video still (2013)



Merav Tzur, “Bliss Drops H2O Boutique”, installation and performance (photo documentation by Merav Tzur) (2014)

Google Emotional Index					
affection	agony	amusement	anger	anticipation	anxiety
arousal	attraction	awe	boredom	calm	compassion
contentment	dejection	depression	desire	despair	disgust
dissatisfaction	distraction	excitement	fear	frustration	grief
happiness	hatred	heartbreak	humiliation	isolation	jealousy

Kristina Lee Podesva, “Google Emotional Index”, web work, collaboration with Alan McConchie (2006)

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